

RESEARCH CULTURE SOCIETY JOURNALS
IJRCS

Collaboration with Sree Narayana Guru College of Commerce (University of Mumbai)

National Seminar on

Sustainable Development: Issues and Challenges

17th February, 2018

Registration Date: 12th Feb, 2018

Full Paper Submission Last Date: 31st January, 2018

Paper Submission email id: sngc.seminar.feb2018@gmail.com

REGISTRATION FEES: (with breakfast, tea, Lunch and Kit)

Participants/ Paper Authors/ Co-Authors	Registration & Publication	Only Participation
Senior Managers/Practitioners	Rs.2000	Rs.1500
Academicians (Faculty/Consultants)	Rs.1300	Rs. 800
Students/ Research Scholars	Rs. 900	Rs. 400

Conference/Seminar Venue

Seminar Hall

**Sree Narayana Guru College of Commerce,
P.L.Lokhande marg, Chembur (W), Mumbai, India, India, Pin - 400089.**



SREE NARAYANA GURU COLLEGE OF COMMERCE

RE – ACCREDITED BY NAAC – GRADE 'B' (CGPA 2.73) (2012-17)
PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC

ORGANISES

MULTIDISCIPLINARY

NATIONAL SEMINAR
ON

" Sustainable Development: Issues and Challenges "

Saturday, February 17, 2018 : 9 am to 5 pm

CALL FOR PAPERS

Prin. Dr. Ravindran Karathadi
Convener

Mrs. Vandana H. Gupta
Organizing Secretary

VENUE

**SEMINAR HALL
SREE NARAYANA GURU COLLEGE OF COMMERCE**

P.L.LOKHANDE MARG, CHEMBUR (W), MUMBAI - 400089

TEL: 022-25263122 / 3123 / 3131 / 3132 / 3133

EMAIL: sngcollegeprincipal@gmail.com

ORGANISING COMMITTEE

CHIEF PATRON:

Shri. N. Sasidharan, IRS(Retd.), President, Sree Narayana Mandira Samiti, Mumbai

PATRONS:

Shri. M. I. Damodaran, Chairman, SNMS

Shri. N. Mohandas, Vice Chairman, SNMS

Shri. N. S. Salim Kumar, General Secretary, SNMS

Shri. O. K. Prasad, Asst. Secretary, SNMS

CONVENER:

Dr. Ravindran Karathadi, Principal, Mob: 9773497630

ORGANISING SECRETARY:

Mrs. Vandana H. Gupta, Asst. Professor, Mob. 9833161117

MEMBERS:

Mr. Srichand P. Hinduja

Mrs. H. M. Bhise

Mrs. Jayasree V.

Dr. Ms. Sumi Nijith

Ms. Bina Sarkar

Ms. Jigna Gada

Ms. Prasadhini Gautam

Mr. Iyer

Ms. Saraswati Nadi

Dr. S. M. Hosamani

ADVISORY BOARD FOR SEMINAR:

Dr. T. P. Madhu Nair, Principal, Nirmala Memorial Foundation College of Commerce & Science

Dr. Ajay M. Bhamare, Principal, Ramanand Arya D.A.V. College, Mumbai

Dr. M. S. Kurhade, Principal, D.T.S.S. College of Commerce, Mumbai

Dr. Jitendra Ahirkar, Principal, B. L. Amlani College, Mumbai

Dr. Ashish Saihjal, Asso. Professor, University Business School, Punjab University, Regional Center, Ludhiana

Dr. Mukesh Chouhan, Asst. Professor, P. G. Govt. College, Sector-46, Chandigarh

Dr. Sarvesh Kumar, Asst. Professor, School of Business & Management Studies, Central University of Himachal Pradesh

ABOUT THE COLLEGE:

Sree Narayana Guru College of Commerce was established in the year 1986 by the members of Sree Narayana Mandira Samiti (SNMS), a registered educational and charitable Trust formed by devotees of Sree Narayana Guru, the legendary saint and social reformer from Kerala to perpetuate his memory and teachings. “Gain Freedom through Education” is a clarion call given by Sree Narayana Guru to millions of enslaved, oppressed and illiterate poor masses to attain Liberty, Equality and Fraternity. The College is recognized by UGC under sections 2(f) and 12(b) of UGC Act and permanently affiliated to University of Mumbai.

The Degree College enrolls students for 10 undergraduate programs – B.Com., BBI, BAF, BMM, BMS, B.Sc. (IT), BFM, BIM, BTM and BEM and 3 Post-Graduation programs – M. Com. (Accountancy), M.Com. (Management) and M. Com. (Banking & Finance). It also offers National University Students’ Skill Development (NUSSD) programme in collaboration with Tata Institute of Social Sciences (TISS), 3 years Foundation, Diploma and Higher Diploma Domain Programme simultaneously with the graduation, free of cost to all undergraduate students. The College has ample facility for advanced reading, advanced computer learning and indoor and outdoor sports segments in its premises.

The College gives equal importance to co-curricular, extracurricular and sports activities. It always motivates teaching community to attend conferences, to take research projects and to publish research articles in journals. In order to contribute to the growth of higher education, College regularly conducts national and international level seminars on contemporary topics.

ABOUT THE SEMINAR:

Sustainable development is undoubtedly much more than a buzzword today – a way of life and living in harmony with nature. Sustainable development is the organizing principle for meeting human development goals while at the same time sustaining the ability of natural systems to provide the natural resources and ecosystem services upon which the economy and society thrives. It's a multifaceted concept that has focused on a number of disciplines.

The biggest challenge to sustainability is the fact that the Earth has finite resources but an indefinitely growing population. By the year 2050, there will be over nine billion people on Earth whose livelihood will depend on these finite resources. This presents us with a situation where we need to rethink and rework on how to turn around the rate of degradation and depletion of the ecosystem there by conserving and maintaining the balance between demand and supply from the nature and to mankind. Thus it is absolutely important to learn how to live personally and professionally in a manner that supports ecologically, socially and economically healthy environments and living communities. This will be possible only through better awareness generation, education and understanding about sustainability and through an absolutely new approach of leadership in development.

The progress of sustainability in the coming years has laid emphasis on economic and social development followed by environmental protection for future generations. It has been suggested that the term 'sustainability' should be viewed as humanity's target goal towards human-ecosystem equilibrium(homeostasis), while 'sustainable development' refers to the holistic approach and temporal processes that lead us to the end point of sustainability. This process is not static but it rather leads to the change in the manner which resources are exploited. The modern technological advancement are taking consistent care with the present as well as the future needs of the population.

The three pillars of sustainable development ie. economic growth, environmental stewardship, social inclusion carries across all sectors of development, from cities to agriculture, infrastructure, energy development and its use, water and transportation. The question facing countries, cities, corporations, and development organizations today is not whether to embrace sustainable development but how to do so. If any one pillar is weak then the system as a whole is unsustainable.

If these problems can be solved, so can the sustainability problem.

OBJECTIVES OF THE SEMINAR:

- To provide a suitable forum, discussion and networking place for academicians, researchers, professionals, administrators, educational leaders, policy makers, industry representatives, research scholars and others
- To provide opportunities to interact with prominent leaders in the field and to expand the global network of scholars
- To identify specific inter-regional needs and build consensus that would help the whole world and in particular India to attain sustainable development

CALL FOR RESEARCH PAPERS:

We Invite research papers on the seminar theme and sub-themes. The papers selected by the review cum scrutiny committee will be allowed for oral presentation in the seminar and the same will be published in the e-journal "**INTERNATIONAL JOURNAL OF RESEARCH CULTURE SOCIETY (ISSN: 2456-6683) UGC Approved Journal No: 64291, (Impact Factor: 3.449) Peer-Reviewed, Refereed, Globally Indexed**". Each paper will go through plagiarism check process.

GUIDELINES FOR PAPER SUBMISSION:

- Manuscript should be original and should not have been published previously
- Emphasis should be given on new and innovative ideas challenging conventional practices
- Research paper may be co-authored by more than one person. Co-author is required to do individual registration
- The abstract should be a summary of the paper (maximum 200 words)
- Full length of the paper, including the abstract, should not exceed 2500 words
- Paper format: MS-Word, Font: English, Times New Roman, Font size-11 points, Line spacing-1.0 in A4 size paper
- Title should be 16 points and bold and sub titles should be 11 points and bold.
- All margins should be Narrow (Left/Right/Up/Down 0.5)
- Title page should include Title of the paper, Author Name, College / Institution / University Name, Designation, Email-id, Contact Number. The bibliographic references should be at the end of the article under the heading references in APA format.
- Paper should be mailed to sngc.seminar.feb2018@gmail.com

Last date for submission of papers is 31 -01 -2018

SEMINAR THEME: “Sustainable Development: Issues and Challenges”

SUB-THEMES FOR THE SEMINAR:

Sustainability in CSR	Agri-Business	Rural Development	Green Banking
Insurance Related Reforms And Policy Initiatives	Reforms In Financial Sector	Innovation & Sustainable Development	Green Governance
Renewable Resources	Green Economy and Green Business	Natural Resource Management	E-Waste Management
Hazardous Waste Management	Global Change and Atmospheric Pollution	Energy Conservation	Smart Cities for Sustainable Development
Eco Tourism	Hospitality Industry	Sustainable Tourism	Emerging Trends in Service Sector Promoting Sustainable Growth
Women Empowerment	Higher Education and Skill Development	Organic Farming	Environmental Laws and Sustainability
Sustainability Reports	Triple Bottom Line (TBL)	Value Added Statement	Environmental Accounting & Auditing

- The Sub-themes listed above are indicative and not exhaustive. Authors can select any other topic related to the theme
- Language of the Seminar is English

REGISTRATION FEES:

Type of Delegate	Students / Research Scholars	Academicians	Industry/Coporate Delegates
Registration and Publication Fee*	₹ 900	₹ 1,300	₹ 2,000
Only Participation Fee*	₹ 400	₹ 800	₹ 1,500

*Includes Seminar Kit, Breakfast, Lunch and Evening Tea. No TA/DA will be paid

MODE OF PAYMENT:

Payment can be made through **CASH/LOCAL CHEQUE/D.D.** in favor of “Sree Narayana Guru College of Commerce, Mumbai”.

Online Payment can be made through **NEFT/RTGS/IMPS** to the following account:

A/c Number: 100203010000008

IFSC: SVCB0020002

Bank Name: Sree Narayana Guru Co-operative Bank Ltd., Chembur, Mumbai – 400089

IMPORTANT DATES:

Last Date of submission of paper: **31-Jan-2018**

Last Date for Communication of acceptance: **07-Feb-2018**

Last Date for Registration with Payment of Registration Fees: **12-Feb-2018**

In case of any queries, kindly contact:

Mrs. Vandana Gupta 9833161117 (organizing secretary)

Mrs. Bina Sarkar (8452955162)

ACCOMMODATION FACILITY:

Delegates in need of accommodation may contact the organizing secretary for details at least one month in advance. Accommodation charges have to be borne by the respective delegates.

LOCATION OF THE COLLEGE:

The College can be easily accessible by any part of the Mumbai city. Nearest local Railway stations are Chembur and Govandi. College is also easily accessible by BEST city bus No. 379 and 380 from Ghatkopar (E) railway station and No. 366 and 377 from Kurla (E) railway station. In any difficulty, please contact the Convener or the Organizing Secretary.

REGISTRATION FOR THE SEMINAR:

Registration can be done by

- Clicking <https://goo.gl/forms/NXkSgn7fuaVCLIDa2>

